



# HARVARD | BUSINESS | SCHOOL

September 17, 2010

## MIKOŁAJ JAN PISKORSKI

### EDUCATION

- 2001 Ph.D. in Organizational Behavior, Harvard University  
Dissertation: Structural Closure and Exposure: Performance and Autonomy of American Corporations  
Committee: Professor Nitin Nohria (chair)  
Professor Peter Marsden  
Professor Bharat Anand  
Professor Aage Sørensen
- 2000 Master of Arts in Sociology, Harvard University  
1995 Master of Arts (Cantab) with Honours in Economics and Politics, Christ's College, Cambridge University

### PREVIOUS ACADEMIC EXPERIENCE

- 2001 – 2004 Assistant Professor of Organizational Behavior, Graduate School of Business, Stanford University

### HARVARD UNIVERSITY

#### Appointments

- 2009 – 2013 Associate Professor of Business Administration, Strategy Unit
- 2009 – 2011 Marvin Bower Fellow, Harvard Business School
- 2004 – 2009 Assistant Professor of Business Administration, Strategy Unit

#### Assignments

- 2011 – 2012 Second-year Strategy course: Competing with Social Networks (two sections). Executive Education Programs: Owner Management Program, Taking Marketing Digital, Strategies for Media Companies; supervision of field studies and independent student research; Strategy unit recruiting committee; admission activities for PhD OB program; research; course development
- 2010 – 2011 Second-year Strategy course: Competing with Social Networks (two sections). Executive Education Programs: Owner Management Program, Taking Marketing Digital, Strategies

- for Media Companies; supervision of field studies and independent student research; Strategy unit recruiting committee; admission activities for PhD OB program; research; course development
- 2009 – 2010 Second-year Strategy course: Competing with Social Networks (two sections). Executive Education Programs: Owner Management Program, Taking Marketing Digital, Strategies for Media Companies; supervision of field studies and independent student research; Strategy unit recruiting committee; admission activities for PhD OB program; research; course development
- 2008 – 2009 Second-year Strategy course: Competing with Social Networks. Executive Education Programs: Owner Management Program, Taking Marketing Digital, Strategies for Media Companies; supervision of field studies and independent student research; Strategy unit recruiting committee; admission activities for PhD OB program; research; course development
- 2007 – 2008 First-year Strategy course; Strategy Building and Sustaining Competitive Advantage executive education program; Strategic Agility executive education program; MED executive education program; supervision of field studies and independent student research; Strategy unit conference committee; admission activities for Strategy D.B.A. program; research; course development
- 2006 – 2007 First-year Strategy course (2 sections); Strategy Building and Sustaining Competitive Advantage executive education program; IBM Advanced Business Strategy executive education program; supervision of field studies and independent student research; admission activities for Strategy D.B.A. program; research; course development
- 2005 – 2006 First-year Strategy course; Social Exchange Theory Ph.D. seminar; Strategy Building and Sustaining Competitive Advantage executive education program; supervision of field studies and independent student research; Strategy unit recruiting committee; research; course development
- 2004 – 2005 First-year Strategy course; Strategy Building and Sustaining Competitive Advantage executive education program; Crimson Greetings; Strategy unit recruiting committee; research; course development

## **WORK EXPERIENCE**

- 1994 Associate Consultant, Bain and Company, Warsaw, Poland.  
1993 Associate, Telstra, Pty, Warsaw, Poland

## **AWARDS AND HONORS**

- 1999 George F. Dively Award for Excellence in Pre-Dissertation Research. Harvard University

## **FELLOWSHIPS AND GRANTS**

- 1997 MBA Class of 1960 Fund for Global Competitiveness Fellowship. Harvard University

## **PUBLICATIONS UNDER REVIEW**

“Social Platforms and Social Strategy” Book proposal under review at *Princeton University Press*.

With Bharat Anand, “Networks of Power and Status: Venture Capital.” Second Revise and Resubmit at *Administrative Science Quarterly*

With Hanna Hałaburda, “Platforms and Limits to Network Effects.” Submitted to *RAND* in June 2010

With Andreea Gorbatai, “Social Structure of Norm Enforcement: Evidence from Wikipedia” Submitted to *American Sociological Review* in September 2010.

## **PUBLICATIONS**

With Tiziana Casciaro, “When More Power Makes You Worse off: Turning a Profit in the US Economy.” *Social Forces* (2006) 85:1011-1036

With Tiziana Casciaro, “Power Imbalance, Mutual Dependence and Constraint Absorption: A Closer Look at Resource Dependence Theory.” *Administrative Science Quarterly* (2005) 50:167-199

With Rakesh Khurana, “Sources of Structural Inequality in Managerial Labor Markets.” *Research in Social Stratification and Mobility*. (2004) 21:169-187

## **COURSE MATERIAL IN PROGRESS**

“Barack Obama 2.0.” Harvard Business School Teaching Note 5-711-421

"Wikipedia: Project Esperanza" Harvard Business School Teaching Note 5-711-423

“Twitter” Harvard Business School Teaching Note 5-711-425

“Meetup” Harvard Business School Teaching Note 5-711-426

“Zopa” Harvard Business School Teaching Note 5-711-427

“Young Presidents’ Organization” Harvard Business School Teaching Note 5-711-424

“Yelp” Harvard Business School Teaching Note 5-711-428

“Zynga” Harvard Business School Teaching Note 5-710-429

“AdMob” Harvard Business School Teaching Note 5-711-430

with David Chen. "Social Strategy at American Express." Harvard Business School Case 9-711-431.

"Social Strategy at American Express." Harvard Business School Teaching Note 5-711-432.

with David Chen. "Social Strategy at General Motors International." Harvard Business School Case 9-711-433.

"Social Strategy at General Motors International." Harvard Business School Teaching Note 5-711-434.

with David Chen. "Social Strategy at Procter and Gamble." Harvard Business School Case 9-711-435.  
"Social Strategy at Procter and Gamble." Harvard Business School Teaching Note 5-711-436.

"Competing with Social Networks: Course Overview for Students." Harvard Business School Course Note 9-711-437.

"Competing with Social Networks: Course Overview for Instructors" Harvard Business School Course Note 9-711-438.

"Competing with Social Networks: Meet Module Overview for Students." Harvard Business School Course Note 9-711-439.

"Competing with Social Networks: Meet Module Overview for Instructors" Harvard Business School Course Note 9-711-440.

"Competing with Social Networks: Friend Module Overview for Students." Harvard Business School Course Note 9-711-441.

"Competing with Social Networks: Friend Module Overview for Instructors" Harvard Business School Course Note 9-711-442.

"Competing with Social Networks: Social Strategy Module Overview for Students." Harvard Business School Course Note 9-711-443.

"Competing with Social Networks: Social Strategy Overview for Instructors" Harvard Business School Course Note 9-711-444.

#### **COMPLETED COURSE MATERIAL**

"Note on Corporate Strategy." (2005) Harvard Business School Course Note 9-705-449

"Choosing Corporate and Global Scope." (2007) Harvard Business School Course Note 9-707-496

With Alex Spadini, "P&G: Organization 2005 (A)." (2006) Harvard Business School Case 9-707-401

With Alex Spadini, "P&G: Organization 2005 (B)." (2006) Harvard Business School Case 9-707-402

"P&G: Organization 2005." (2006) Harvard Business School Teaching Note 5-708-403

"LinkedIn (A)." (2006) Harvard Business School Case 9-707-406

"LinkedIn (B)." (2006) Harvard Business School Case 9-707-407

"LinkedIn" (2006) Harvard Business School Teaching Note 5-707-408

With Carin Knoop, "Friendster (A)." (2006) Harvard Business School Case 9-707-409

With Carin Knoop, "Friendster (B)." (2006) Harvard Business School Case 9-707-410

"Friendster" (2007) Harvard Business School Teaching Note 5-708-407

With David Chen, "MySpace Music." (2008) Harvard Business School Case 9-708-408

"MySpace Music." (2008) Harvard Business School Teaching Note 5-708-495

With Kanako Miyoshi and Masaru Nomura, "Mixi (A)." (2008) Harvard Business School Case 9-708-410

With Kanako Miyoshi and Masaru Nomura, "Mixi (B)." (2008) Harvard Business School Case 9-708-411

"Mixi" (2008) Harvard Business School Teaching Note 5-708-496

With Hanna Halaburda and Troy Smith, "eHarmony." (2008) Harvard Business School Case 9-708-464

With Hanna Halaburda, "eHarmony." (2008) Harvard Business School Teaching Note 5-708-466

"Wikipedia: Project Esperanza" (2009) Harvard Business School Courseware and Case 9-709-505

With Andreea Gorbatai. "Your Network Over Time." (2009) Harvard Business School Courseware.

With Laura Winig. "Barack Obama 2.0." (2009) Harvard Business School Case 9-709-493.

With Thomas R. Eisenmann, David Chen, and Brian Feinstein. "Facebook's Platforms." (2008) Harvard Business School Case 9-808-128.

"Facebook's Platforms" (2010) Harvard Business School Teaching Note 5-710-480.

With David Chen, and William Weller Heil. "Twitter." (2010) Harvard Business School Case 9-710-455.

With David Chen. "Meetup." (2010) Harvard Business School Case 9-710-408.

With David Chen. "Yelp." (2010) Harvard Business School Case 9-709-412.

With John D. Macomber, and David Chen. "Young Presidents' Organization." (2009) Harvard Business School Case 9-709-444.

With Isabel Fernandez-Mateo, and David Chen. "Zopa: The Power of Peer-to-Peer Lending." (2009) Harvard Business School Case 9-709-469.

With David Chen. "Zynga." (2010) Harvard Business School Case 9-710-464.

With David Chen. "AdMob." (2010) Harvard Business School Case 9-710-426.

"Social Strategy Exercise." (2010) Harvard Business School Exercise 9-710-472.

"Social Strategy Exercise" (2011) Harvard Business School Teaching Note 5-711-445.

## **WORKING PAPERS**

### **Social Strategy**

"Networks as Covers: Evidence from On-line Social Networks" *Administrative Science Quarterly*

"Social Strategy" *Harvard Business Review*

### **Structural Closure and Exposure**

"Structural Closure and Exposure: Formation of Structural Inequality in Managerial Labor Markets." Working Paper, Harvard Business School, Harvard University, Boston, MA

With Nitin Nohria, "Structural Closure and Exposure: Market reactions to announcements of acquisitions and divestitures."

### **Venture Capital Syndication Networks**

"Positions of Power and Status: Reciprocity in the Venture Capital Syndication Market."

With Kaisa Snellman, “The Network Structure of Exploitation: Venture Capital Syndicate Structure and Time to IPO.” Working Paper, Harvard Business School, Harvard University, Boston, MA