



Summary Of Poll Responses

MSO 2006 Progressive Poll

Number of responses: 183

Poll opened on: 8/17/2006 at 12:01 AM

Poll closed on: 10/3/2006 at 9:40 AM

QUESTION 1:

In what capacity should Progressive continue with the **pay-as-you-go auto** insurance product?

Do not go forward

Additional pilot testing


Nationwide rollout

Other [Text response limited to 500 characters]

Number of responses: 183

15.8% 

74.3% 

6.6% 

3.3% 

Number of text responses to final choice: 6

QUESTION 2:

What is the primary motivation for your response to Q1? (*Essay response of unlimited length*)

Number of responses: 183

QUESTION 3:

In what capacity should Progressive continue with the **Homeowners** insurance product?

Do not go forward

Additional pilot testing


Nationwide rollout


Other [Text response limited to 500 characters]

Number of responses: 183

56.8% 

24.6% 

12.0% 

6.6% 

Number of text responses to final choice: 12

QUESTION 4:

What is the primary motivation for your response to Q3? (*Essay response of unlimited length*)

Number of responses: 183

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