

Poll Response Form

MSO 2006 Progressive Poll

Hello, Frances Frei

Your name will be recorded with your responses and will be visible to all with access to the poll's results.

This poll's results will not be available to respondents online.

This poll includes questions related to the Progressive case. Please fill out this poll prior to the Progressive case discussion. The poll will close at 9:30 AM on class day.

QUESTION 1:

In what capacity should Progressive continue with the **pay-as-you-go auto** insurance product?

- Do not go forward
- Additional pilot testing
- Nationwide rollout
- Other

QUESTION 2:

What is the primary motivation for your response to Q1?

QUESTION 3:

In what capacity should Progressive continue with the **Homeowners** insurance product?

- Do not go forward
- Additional pilot testing
- Nationwide rollout
- Other

QUESTION 4:

What is the primary motivation for your response to Q3?

Upon the completion of this poll, the user will be directed to the following URL:

<http://cp.hbs.edu/>