

Poll Home

This is what your poll will look like to respondents:

H A R V A R D | B U S I N E S S | S C H O O L

Poll Response Form

MSO 2006 Magazine Luiza Poll

Hello, Frances Frei

Your name will be recorded with your responses and will be visible to all with access to the poll's results.

This poll's results will not be available to respondents online.

This poll includes questions related to the Magazine Luiza case. Please fill out this poll *prior* to the case discussion. The poll will close at 11:00 AM on class day.

Consider a company's attempt to influence your level of engagement as an employee.

QUESTION 1:

What was the name of the company?

QUESTION 2:

What specifically did the company do in its attempt to enhance your engagement?

QUESTION 3:

In your opinion, why was the company (un)successful?

QUESTION 4:

What advice do you have for managers who are attempting to increase the level of engagement of employees similar to you?

Upon the completion of this poll, the user will be directed to the following URL:

<http://cp.hbs.edu/>

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