

## **CHRISTOPHER MARQUIS**

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www.chrismarquis.com

### **EMPLOYMENT**

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#### **HARVARD BUSINESS SCHOOL**

- Associate Professor of Business Administration, 2010-present
- Marvin Bower Fellow, 2011-2013
- Global Research Fellow, 2012
- Faculty Affiliate, Hauser Center for Non-Profit Organizations, Harvard University, 2010-present
- Assistant Professor of Business Administration, 2005-2010

#### **VISITING POSITIONS**

- Fudan University, 2012 (Spring and Summer)
- Peking University, 2011 (Spring)
- Hong Kong University of Science and Technology, Visiting Scholar 2009 (Summer), 2010 (Summer), 2011 (Summer)

#### **BANK ONE CORPORATION** (now J.P. MORGAN CHASE)

- Vice President, Technology Manager, Corporate Operations Unit, 1999-2000
- Vice President, Staffing & Training Manager, Corporate Operations Unit, 1997-1999
- Assistant Vice President, Strategic Projects Manager, 1996-1997

#### **PNC BANK CORPORATION**

- Project Manager, 1994-1996

### **EDUCATION**

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#### **UNIVERSITY OF MICHIGAN**

- PhD in Sociology & Business Administration, 2005
- MA in Sociology, 2002

#### **UNIVERSITY OF PITTSBURGH**

- MBA in Finance, 1994
- MA in History (focus on Chinese history), 1993

#### **UNIVERSITY OF NOTRE DAME**

- BA in History with honors, interdisciplinary certificate in Asian Studies, 1992

### **HONORS & AWARDS**

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- Finalist, Aspen Institute Faculty Pioneer Award, 2010
- Runner-Up, Academy of Management, OMT Division, Best Published Paper in Organization and Management Theory in 2009
- Academy of Management, William H. Newman Award for best paper based on a dissertation, 2006

- Academy of Management, OMT Division, Louis R. Pondy Award for best paper based on a dissertation, 2006
- State Farm Foundation Doctoral Dissertation Award, 2004
- Finalist, INFORMS/Organization Science Dissertation Proposal Competition, 2004
- American Sociological Association, OOW Division, James D. Thompson Award for best graduate student paper, 2003

#### **HARVARD BUSINESS SCHOOL**

- Finalist, Wyss Award for Excellence in Doctoral Mentoring, 2009, 2010

#### **UNIVERSITY OF MICHIGAN**

- Horace H. Rackham Dissertation Award, Honorable Mention (university-wide competition), 2005
- Horace H. Rackham Predoctoral Fellowship (full year fellowship, university-wide competition), 2004
- Dykstra Award for Teaching Excellence (full year fellowship, Business School), 2003
- Best Graduate Student Paper Award (Sociology Department), 2003

### **RESEARCH**

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#### **REFEREED PUBLICATIONS**

- Marquis, Christopher and Matthew Lee. Forthcoming. "Who is Governing Whom? Executives, Governance and the Structure of Generosity in Large US Firms." *Strategic Management Journal*.
- Marquis, Christopher, Gerald F. Davis and Mary Ann Glynn. Forthcoming. "Golfing Alone? Corporations, Elites and Nonprofit Growth in 100 American Communities." *Organization Science*.
- Marquis, Christopher, Jianjun Zhang and Yanhua Zhou. Forthcoming. "Regulatory Uncertainty and Corporate Responses to Environmental Protection in China" *California Management Review*.
- Marquis, Christopher, Douglas Guthrie and John Almandoz. 2012. "State Activism and the Hidden Incentives Behind Bank Acquisitions" *Social Science Research*, 41: 130-145.
- Marquis, Christopher and Zhi Huang. 2010. "Acquisitions as Exaptation: The Legacy of Founding Institutions in the U.S. Commercial Banking Industry." *Academy of Management Journal*, 53: 1441-1473.
- Marquis, Christopher and Zhi Huang. 2009. "The Contingent Nature of Public Policy and the Growth of U.S. Commercial Banking." *Academy of Management Journal*, 52: 1222-1246. (Runner-Up, Academy of Management, Best Published Paper in Organization and Management Theory in 2009)
- Marquis, Christopher and Julie Battilana. 2009. "Acting Globally but Thinking Locally? The Enduring Influence of Local Communities on Organizations" *Research in Organizational Behavior*, 29: 283-302.
- Marquis, Christopher and Michael Lounsbury. 2007. "Vive La Résistance: Competing Logics and the Consolidation of U.S. Community Banking." *Academy of Management Journal*, 50: 799-820.
- Marquis, Christopher, Mary Ann Glynn and Gerald F. Davis. 2007. "Community Isomorphism and Corporate Social Action." *Academy of Management Review*, 32: 925-945.
- Mizruchi, Mark S. and Christopher Marquis. 2006. "Egocentric, Sociocentric, or Dyadic? Identifying the Appropriate Level of Analysis in the Study of Organizational Networks." *Social Networks*, 28: 187-208.
- Mizruchi, Mark S., Linda B. Stearns and Christopher Marquis. 2006. "The Conditional Nature of Embeddedness: Borrowing by Large U.S. Firms, 1973-1994." *American Sociological Review*, 71: 310-333.
- Davis, Gerald F. and Christopher Marquis. 2005. "Prospects for Organizational Theory in the Early 21st Century: Institutional Fields and Mechanisms." *Organization Science*, 16: 332-343.

- Marquis, Christopher. 2003. "The Pressure of the Past: Network Imprinting in Intercorporate Communities." *Administrative Science Quarterly*, 48: 655-689. (2003 James D. Thompson Award from the American Sociological Association)

#### **EDITED BOOK**

- Marquis, Christopher, Michael Lounsbury and Royston Greenwood (Eds.). 2011 *Communities and Organizations*. Research in the Sociology of Organizations Volume 33 Bingley, U.K.: Emerald Group Publishing Limited.

#### **WORK IN PROGRESS**

- Tilcsik, András and Christopher Marquis. "Punctuated Generosity: Events, Communities, and Corporate Philanthropy in the United States, 1980-2006." Revise and Resubmit. *Administrative Science Quarterly*.
- Luo, Xiaowei Rose, Jianjun Zhang and Christopher Marquis. "Accounting to the Public: Internet Activism and Corporate Social Responsiveness in Emerging Markets." Revise and Resubmit. *Strategic Management Journal*.
- Huang, Zhi and Christopher Marquis. "Institutional Contingencies, Organizational Status, and the Adoption of New Practices." Revise and Resubmit. *Academy of Management Journal*.
- Christopher Marquis and Tilcsik, András. "Organizational Responses to Institutional Pluralism: Field Strength, Institutional Uniqueness and Corporate Philanthropy."
- Marquis, Christopher and Michael Toffel. "The Globalization of Corporate Environmental Transparency."
- Marquis, Christopher and Cuili Qian. "Corporate Social Responsibility Reporting in China: Symbol or Substance?"
- Sullivan, Bilian Ni, Yi Tang and Christopher Marquis. "Persistently Learning: How Small-world Network Imprints and Organizational Adaptation Affect Firm Performance."

#### **BOOK CHAPTERS AND OTHER PUBLICATIONS**

- Chris Marquis, Michael Lounsbury & Royston Greenwood. 2011 "Communities and Organizations." *Communities and Organizations*. Research in the Sociology of Organizations edited by Chris Marquis, Michael Lounsbury and Royston Greenwood.
- Marquis, Christopher, Zhi Huang and John Almandoz. 2011 "Explaining the Loss of Community: Historical Transition in the Twentieth Century US Banking Industry." *Communities and Organizations*. Research in the Sociology of Organizations edited by Chris Marquis, Michael Lounsbury and Royston Greenwood.
- Christopher Marquis and Gerald F. Davis. 2009. "Organizational Mechanisms Underlying Positive Community Identity and Reputation." *Exploring Positive Identities and Organizations: Building a Theoretical and Research Foundation*, edited by Laura Morgan Roberts and Jane Dutton.
- Anderson, Peter J. J., Ruth Blatt, Marlys K. Christianson, Adam M. Grant, Christopher Marquis, Eric J. Neuman, Scott Sonenshein, and Kathleen M. Sutcliffe. 2006. "Understanding Mechanisms in Organizational Research." *Journal of Management Inquiry*, 15: 102-113.
- Glynn, Mary Ann and Christopher Marquis. 2006. "Real Good Names: Institutional Logics as Motives for Organizational Name Changes." *Identity and the Modern Organization*, edited by Caroline A. Bartel, Steven Blader and Amy Wrzesniewski. Mahwah, NJ: Lawrence Erlbaum Associates Inc.
- Glynn, Mary Ann and Christopher Marquis. 2006. "How Institutional Norms and Individual Preferences Legitimate Organizational Names." Pp. 223-239 in *Artifacts and Organizations*, edited by Anat Rafaeli and Michael Pratt. Mahwah, NJ: Lawrence Erlbaum Associates Inc.

- Marquis, Christopher. 2006. "Historical Environments, Coordination and Consolidation in the U.S. Banking Industry, 1896-2001." *Best Paper Proceedings of the Academy of Management* (2006 William H. Newman and Louis R. Pondy Awards for best paper based on a dissertation).
- Marquis, Christopher and Mark Mizruchi. 2006. "Banks." Pp. 20-22 in *International Encyclopedia of Economic Sociology*, edited by Jens Beckert and Milan Zafirovski. London: Routledge.
- Mizruchi, Mark and Christopher Marquis. 2006. "Interlocking Directorates." Pp. 375-377 in *International Encyclopedia of Economic Sociology*, edited by Jens Beckert and Milan Zafirovski. London: Routledge.
- Khurana, Rakesh and Christopher Marquis. 2006. "Diagnosing and Dissolving our "Translation Gap."" *Journal of Management Inquiry*, 15: 406-409.
- Davis, Gerald F. and Christopher Marquis. 2005. "The Globalization of Stock Markets and Convergence in Corporate Governance." Pp. 352-390 in *Economic Sociology of Capitalism*, edited by Victor Nee and Richard Swedberg. Princeton, NJ: Princeton University Press.
- Glynn, Mary Ann and Christopher Marquis. 2004. "When Good Names Go Bad: Organizational Illegitimacy and the Dot-com Collapse." *Research in the Sociology of Organizations*, 22: 147-170.

### BOOK REVIEWS

- Marquis, Christopher. 2009. Review of Market Rebels: How Activists Make or Break Radical Innovations by Hayagreeva Rao. *Administrative Science Quarterly*, 54: 543-544.
- Marquis, Christopher. 2008. Review of Decline of the Corporate Community: Network Dynamics of the Dutch Business Elite by Eelke M. Heemskerck. *Administrative Science Quarterly*, 53: 768-769.
- Marquis, Christopher. 2007. Review of An Engine, Not a Camera: How Financial Models Shape Markets by Donald MacKenzie. *Contemporary Sociology*, 36: 251-252.
- Marquis, Christopher. 2005. Review of Nonprofit Trusteeship in Different Contexts by Rikki Abzug and Jeffrey S. Simonoff. *Administrative Science Quarterly*, 50: 314-317.

### SELECT RESEARCH MEDIA COVERAGE

- *Austin Business Journal, Business Week, CBS News, Crain's Cleveland Business, Financial Week, Fortune Magazine, Human Resources, The Economic Times (India), The Economist, Vancouver Sun, Wall Street Journal*

## TEACHING

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### HARVARD UNIVERSITY

- Social Entrepreneurship in the Business Sector (MBA Elective, Harvard Business School) – Fall 2011
- Commerce and Society: The Strategic Value of Corporate Social Responsibility (MBA Elective, Harvard Business School) – Fall 2009, Fall 2010
- Organizational Analysis (Doctoral Elective, Sociology Department and Harvard Business School) – Spring 2007, Spring 2010, Spring 2011, Spring 2012
- Immersion Experience Program (IXP): China's Growing Pains (January, 2011)
- Leadership and Organizational Behavior (Required MBA Course, Harvard Business School) - Fall 2005, Fall 2006, Fall 2007
- Corporate Social Responsibility: Strategies to Create Business and Social Value (Executive Education) – November 2008, 2009, 2010
- Business Leaders as Social Value Creators (Executive Education) – March 2009, 2010, 2011

## UNIVERSITY OF MICHIGAN

- Behavioral Theory in Management (Required BBA Course, Ross School of Business) - Fall 2003

## COURSE MATERIALS

### Corporate Social Responsibility & Sustainability in China

- Chris Marquis, Lynn Yin, and Dongning Yang. "COSCO: Implementing Sustainability." (Harvard Business School Case 412081)
- Chris Marquis, Nancy Hua Dai, and Lynn Yin. "Chairman Zhang and Broad Group: Growth Dilemmas." (Harvard Business School Case 412095)
- Chris Marquis, Laura Velez Villa, and Lynn Yin. "China Greentech Initiative (CGTI)." (Harvard Business School Case 412105)
- Chris Marquis and Nancy Dai. "China Environment Fund: Doing Well by Doing Good" (Harvard Business School Case 410142; Teaching Note 411098)
- Chris Marquis, Nancy Dai, Dongning Yang, and Hong Wu. "State Grid: Corporate Social Responsibility" (Harvard Business School Case 410141; Teaching Note 412006)
- Chris Marquis, G.A. Donovan, and YiKwan Chu. "Swire Beverages: Implementing CSR in China." (Harvard Business School Case 410021; Teaching Note 410129)

### Global Corporate Social Responsibility

- Chris Marquis and Rwitwika Bhattacharya. "Global Business School Network." (Harvard Business School Case 412044)
- Chris Marquis and John Almandoz. "New Resource Bank: In Pursuit of Green." (Harvard Business School Case N1-412060)
- Chris Marquis, Marley C. Kornreich and Bobbi Thomason. "Social Innovation at salesforce.com." (Harvard Business School Case 412049)
- Chris Marquis, Donna Khalife, and Bobbi Thomason. "sweetriot 2.0." (Harvard Business School Case 412007)
- Chris Marquis and Bobbi Thomason. "Timberland: Commerce and Justice (Abridged)." (Harvard Business School Case 412008)
- Chris Marquis and Bobbi Thomason. "Commerce and Society: The Strategic Value of Corporate Social Responsibility." (Harvard Business School Course Overview 411075)
- Chris Marquis, Andrew David Klaber, and Bobbi Thomason. "B Lab: Building a New Sector of the Economy." (Harvard Business School Case 411047; Teaching Note 411073)
- Lakshmi Ramarajan, Chris Marquis, and Bobbi Thomason. "Public Architecture." (Harvard Business School Case 411030)
- Chris Marquis, Daniel Beunza, Fabrizio Ferraro, and Bobbi Thomason. "Driving Sustainability at Bloomberg L.P." (Harvard Business School Case 411025; Teaching Note 411068)
- Chris Marquis, Vinay Ganti, Kevin Smith, and Doug Guthrie. "Mekong Capital: Building a Culture of Leadership in Vietnam." (Harvard Business School Case 411023)
- Chris Marquis, Bobbi Thomason, and Jennifer Tydlaska. "Corporate Social Responsibility and Employee Engagement" (Harvard Business School Course Overview Note 410138)
- Chris Marquis, Pooja Mehta Shah, Amanda Elizabeth Tolleson, and Bobbi Thomason. "The Dannon Company: Marketing and Corporate Social Responsibility (A) and (B)." (Harvard Business School Cases 410121 and 412047; Teaching Note 412048)
- Chris Marquis. "Burt's Bees: Balancing Growth and Sustainability." (Harvard Business School Multimedia Case 410704; Teaching Note 410100)

- Chris Marquis. “Western Union: Our World, Our Family®.” (Harvard Business School Case 410050; Teaching Note 410080)
- Chris Marquis, Marya Besharov, and Bobbi Thomason. “Whole Foods: Balancing Social Mission and Growth.” (Harvard Business School Case 410023; Teaching Note 411057)
- Chris Marquis, Kwang Y. Ryu, Philip H. Mirvis, and Bobbi Thomason. “SK Telecom: Pursuing Happiness through Corporate Social Responsibility.” (Harvard Business School Case 410042)
- Chris Marquis, V. Kasturi Rangan, and Cathy Ross. “Goldman Sachs: The 10,000 Women Initiative.” (Harvard Business School Case 509042; Teaching Note 410119)
- Chris Marquis and Rosabeth Moss Kanter. “IBM: The Corporate Service Corps.” (Harvard Business School Case 409106; Teaching Note 410131)
- Chris Marquis and V. Kasturi Rangan and Alison Comings. “PNC Financial: Grow Up Great.” (Harvard Business School Case 409108; Teaching Note 410120)
- Chris Marquis and V. Kasturi Rangan and Alison Comings. “Shaklee Corporation: Corporate Social Responsibility.” (Harvard Business School Case 509031; Teaching Note 509061)
- Joshua D. Margolis, Chris Marquis, and Laura Winig. “VeeV on the Rocks?” (Harvard Business School Case 410006; Teaching Note 411076)
- Robert S. Kaplan, Chris Marquis and Brent Kazan. “The Miami Project to Cure Paralysis.” (Harvard Business School Case 408003; Teaching Note 410005)

### **Leadership and Organizational Behavior**

- Chris Marquis, Douglas Guthrie and Yannis Katsarakis. “Gianna Angelopoulos-Daskalaki and the 2004 Athens Olympic Games (A) and (B)” (Harvard Business School Cases 407050 and 407051; Teaching Note 408081)
- Nitin Nohria, Chris Marquis and Alison Comings. “Congruence Model On-line Tutorial.” (Harvard Business School Courseware 407703; Teaching Note 407131)
- Chris Marquis, Doug Guthrie, Richard Arum, and Abby Larson. “Joel Klein and Leadership in the NYC Public Schools.” (Harvard Business School Case 407065)
- Boris Groysberg, Chris Marquis and Ayesha Kanji. “Tim Keller at Katzenbach Partners LLC (A), (B) and (C).” (Harvard Business School Cases 407037, 407038, and 407039; Teaching Note 407085)

### **DISSERTATION COMMITTEES**

#### **Defended**

- John Almondoz (chair), Harvard (PhD in Organizational Behavior), Assistant Professor, IESE
- Barbara Zepp Larson (member), Harvard (DBA in Management)
- Cuili Qian (member), HKUST (PhD in Management), Assistant Professor, City University of Hong Kong
- Lori Yue (member), Columbia (PhD in Management), Assistant Professor, University of Southern California

#### **In Process**

- Evgeny Firsov (member), Harvard (PhD in Sociology)
- Ricky Guo (member), Boston University (PhD in Strategy)
- Ji-wook Jong (member), Harvard (PhD in Sociology)
- Una Kim (member), Harvard (PhD in Organizational Behavior)
- Andras Tilcsik (member), Harvard (PhD in Organizational Behavior)
- Zhenzhen Xie (member), HKUST (PhD in Management)

## **PRESENTATIONS & CONFERENCES**

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### **INVITED PRESENTATIONS**

- 2012: Indiana University (Center on Philanthropy); MIT - Harvard Economic Sociology, Fudan University (Business Administration), Shanghai Jiaotong University (Management)
- 2011: Chinese University of Hong Kong (Management), Indiana University (Governance and Management); McGill University (Organizational Behaviour); University of Illinois (Organizational Behavior); University of Toronto (Strategy); Harvard University Gender Workshop, Hong Kong Polytechnic University (Management and Marketing), Hong Kong University of Science and Technology (Management and Organizations), Peking University (Organization Management)
- 2010: Center for the Sociology of Organizations – Paris, France; HEC Paris (Strategy), Harvard Business School International Seminar, Hong Kong Polytechnic University (Management and Marketing), Hong Kong University of Science and Technology (Management and Organizations), Peking University (Organization Management), The University of Macau (Management and Marketing), University of Science & Technology of China (School of Management and Economics)
- 2009: Boston College (Winston Center for Leadership and Ethics), Cornell University (Johnson School and ILR School), INSEAD (Entrepreneurial Management - Singapore), Hong Kong University of Science and Technology (Management and Organizations)
- 2008: Harvard Business School (Business History); University of Maryland (Management and Organization)
- 2007: University of Alberta (Strategic Management and Organization), Dartmouth College, University of Michigan (Economic Sociology), University of Texas at Austin (Management), University of Virginia (Leadership & Organizational Behavior)
- 2006: MIT - Harvard Economic Sociology, London Business School (Organisational Behaviour), Oxford University (Strategy and Organisation), INSEAD (Entrepreneurial Management)
- 2005: Columbia University (Management), Harvard University (Organizational Behavior), Harvard University (Strategy), Massachusetts Institute of Technology (Behavioral Policy Science), Northwestern University (Management and Organization), Stanford University (Organizational Behavior), University of California, Berkeley (Organizational Behavior), University of Texas at Austin (Management)
- 2004: Cornell University (Sociology), Emory University (Management), University of Chicago (Organizations and Markets)
- 2003: Bradley University (History), University of Michigan (Sociology)

### **ACADEMY OF MANAGEMENT MEETINGS**

#### **Symposia and Professional Development Workshops Organized**

- 2011 – Showcase Symposium (with Pino Audia) “The Local and The Global in Community Dynamics”
- 2011 – Symposium (with Matt Lee) “Inside the Corporate Social Responsibility (CSR) black box: Antecedents and limits of CSR”
- 2011 – Professional Development Workshop for OMT Division (with Andy Hoffman) “Theory and the Practice of Management in China”
- 2010 – All-Academy Symposium (with Culi Qian and Na Ni) “When is it Strategic to be Compassionate? The Evolution of Corporate Social Responsibility Practices in China.”
- 2010 – Professional Development Workshop for OMT Division (with Andy Hoffman) “Blogging as a Tool for Bridging Research, Teaching and Practice.”

- 2008 – Showcase Symposium (with Royston Greenwood) “The Field is Dead, Long Live the Community! Why and How Understanding Community Influences is Essential for Institutional Theory.”
- 2006 – All Academy Symposium “How Organizations Shape the Rules: Development of US Financial Regulations in Historical Perspective.”
- 2004 – Symposium (with Gerald F. Davis) “Law and Organization: How States and Organizations Shape Each Other.” Selected as a Showcase Symposium.
- 2003 – Showcase Symposium (with Gerald F. Davis) “Corporations and Community Connections: When are Business Elites Good for Civic Health?”

### **Papers Presented and Panels**

- 2011 – “Punctuated Generosity: Events, Communities and Corporate Philanthropy in the US, 1980-2006” (with Andras Tilcsik)
- 2011 – “Is CSR Reporting Symbolic or Substantive? Evidence From China” (with Cuili Qian)
- 2011 – “Does Involvement in CSR Affect Employee Retention?” (with Daniel Elfenbein)
- 2011 – “Judicial and Legislative Action in the Legitimation of Corporate Social Responsibility in the U.S.” (with Matt Lee)
- 2010 – “How Institutional Transitions are Shaped: An Examination of Changes in Chinese Firms’ Corporate Social Responsibility Following the Sichuan Earthquake” (with Cuili Qian and Na Ni)
- 2010 – “Who is Governing Whom? Executives, Governance and the Structure of Generosity in Large US Firms.” (with Matt Lee)
- 2010 – “Stakeholder Legitimacy and Corporate Social Responsibility Reporting in China” (with Cuili Qian).
- 2009 – “Corporate Sustainability Reporting: Strategic and Institutional Perspectives” (with Michael Toffel).
- 2008 – “Community Fields and the Growth and Decline of Nonprofits in 100 American Cities, 1987-2002.” (with Gerald F. Davis and Mary Ann Glynn)
- 2008 – “Competing Logics and Entrepreneurial Success in the US Banking Industry”
- 2008 – Panelist on All Academy Symposium “The Questions We Don’t Ask: Limitations and Lessons from Institutional Theory”
- 2008 – Panelist on OMT Theme Session “The Questions OMT Asks: What Has Been Neglected?”
- 2007 – “State Activism and the Hidden Incentives behind Bank Acquisitions” (with Douglas Guthrie).
- 2006 – “Historical Environments and the Creation of US Banking Regulations.”
- 2006 – “Historical Environments, Coordination and Consolidation in the US Banking Industry, 1896-2001.” Included in *Best Paper Proceedings of the 2006 Academy of Management Meeting*. Winner of Louis R. Pondy Award for best paper based on a dissertation and William H. Newman Award for best paper based on a dissertation
- 2006 – “How Local Businesses Influence Non-profit Growth in US Communities.”
- 2004 – “State Regulation and Industry Consolidation in the US Banking Industry, 1896-2001.”
- 2003 – “Conspiring Alone: The Changing Social Capital of Community Elites.” (with Gerald F. Davis)
- 2003 – “When Good Names Go Bad: Organizational Illegitimacy, and the Dot-com Collapse.”
- 2002 – “The Effect of Social Structure on Community Social Capital.”
- 2002 – “Egocentric, Sociocentric, or Dyadic? Identifying the Appropriate Level of Analysis in the Study of Organizational Networks.” (with Mark Mizruchi).
- 2001 – “Are U.S. Stock Markets a Pathway to Global Governance?” (with Gerald F. Davis).

## OTHER CONFERENCES

- 2012 – International Association for Chinese Management Research Conference (IACMR) Keynote “The State and Corporate Social Responsibility in China.” Hong Kong, China, June 20-24.
- 2012 – International Association for Chinese Management Research Conference (IACMR) “Putting new wine in old bottles: State-mediated globalization processes and the adoption of sustainability reporting by Chinese companies” (with Lynn Yin and Dongning Yang). Hong Kong, China, June 20-24.
- 2010 – Corporate Social Responsibility in a Globalizing World. “The Globalization of Corporate Environmental Disclosure: Accountability or Greenwashing?” University of Michigan, Ann Arbor, Michigan, September 9-11.
- 2010 – International Association for Chinese Management Research Conference (IACMR). Shanghai, China, June 16-20. Organized Symposium (with Cuili Qian and Na Ni) “Corporate Social Responsibility Practices in China.” Presented “Corporate Social Responsibility Reporting in China” (with Cuili Qian)
- 2010 – Eastern Sociological Society Conference. “Banking on Tradition: Policies to Promote of Relationship-Based Financial Services.” Boston, MA, May 18-21
- 2008 – American Sociological Association Meeting. “Is History always Destiny? The Contingent Legacy of Founding Environments in the US Banking Industry.” Boston, MA
- 2008 – MIT Sloan BPS Mini-Conference. Discussant. Cambridge, Massachusetts, May 9-10
- 2008 – Business History Conference. “The Dynamics of Organizational Imprinting: Capabilities and Acquisitions in US Banking.” Sacramento, CA.
- 2008 – BYU-University of Utah Winter Strategy Conference “Is History always Destiny? The Contingent Legacy of Founding Environments in the US Banking Industry.” Sundance, Utah, February 28-March 1
- 2007 – American Sociological Association Meeting. “External Environments and US Bank Expansion in the Twentieth Century” (with Zhi Huang). New York, NY.
- 2007 – Business History Conference. “Historical Conflict and New Bank Foundings in US Communities in the 1990s.” Cleveland, OH.
- 2006 – American Sociological Association Meeting. “State Activism and the Hidden Incentives behind Bank Mergers, 1990-2000” (with Douglas Guthrie). Montreal, QC.
- 2006 – MIT Sloan BPS Mini-Conference. Discussant. Cambridge, Massachusetts, May 19-20
- 2006 – Business History Conference. “Historical Environments and the Debate over U.S. Banking Regulations, 1896-1978.” Toronto, ON.
- 2005 – American Sociological Association Meeting. “Does Network Structure Affect the Size of the Network Effect? The Role of Density in the Network Autocorrelation Model.” (with Mark S. Mizruchi and Eric J. Newman). Philadelphia, PA.
- 2004 – American Sociological Association Meeting. “The Conditional Nature of Embeddedness: A Study of Borrowing by Large U.S. Firms, 1973-1994” (with Mark S. Mizruchi and Linda Brewster Stearns). San Francisco, CA.
- 2003 – Organization Science and National Science Foundation Conference: Frontiers of Organization Science. “Prospects for theory about organizations in the early 21st century: exemplars from new institutional theory.” Laguna Beach, California, November 7-9

## PROFESSIONAL ACTIVITIES

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### EDITORIAL

- Consulting Editor: *Management and Organization Review*, 2012-2014.

- Editorial Boards: *Administrative Science Quarterly*, 2007-present; *Academy of Management Review*, 2008-present; *Strategic Organization*, 2008-present; *Organization Science*, 2009-present.
- Occasional Reviewer (Journal/Conference): *Academy of Management Journal*, *Academy of Management Meetings* (2002-2012), *American Journal of Sociology*, *American Sociological Review*, *European Management Review*, *Industrial and Corporate Change*, *International Journal of Sociology*, *Journal of Business Venturing*, *Journal of International Business Studies*, *Management and Organization Review*, *Organization Studies*, *Research in Political Sociology*, *Research Policy*, *Review of Economics and Statistics*, *Social Forces*, *Social Science Research*, *Strategic Management Journal*.
- Occasional Reviewer (Press): Harvard Business School Press, Princeton University Press, University of Chicago Press

## **BOARDS**

- Advisory Council, PNC Financial Grow Up Great; Pittsburgh, PA, 2009-present
- Advisory Board, Institute for Responsible Investing; Cambridge, MA, 2010-present
- Board of Directors, Leader Bank; Arlington, MA, 2010-present
- American Chamber of Commerce – Shanghai, CSR Award Panel, Shanghai, China, 2011, 2012

## **ACADEMIC SERVICE - NATIONAL**

- Award Committee, Wiley-Blackwell *Management and Organization Review* Young Scholar Award, 2012
- Award Committee, *Administrative Science Quarterly* Award for Scholarly Contribution, 2011
- Best Published Paper Award Committee, Organization and Management Theory Division, Academy of Management, 2011
- Practice Committee, Organization and Management Theory Division, Academy of Management, 2009-present
- Panelist at the 2009 Organization and Management Theory Doctoral Consortium at the Academy of Management Conference.
- Teaching Committee, Organization and Management Theory Division, Academy of Management, 2007-2009
- Program Committee, Organizations, Occupations and Work Section, American Sociological Association, 2007
- Burt Award Committee, Economic Sociology Section, American Sociological Association, 2006
- Council Member, Organizations, Occupations and Work Section, American Sociological Association, 2003-2004
- Thompson Award Committee, Organizations, Occupations and Work Section, American Sociological Association, 2004

## **ACADEMIC SERVICE – HARVARD**

- Member, Organizational Behavior Doctoral Policy and Admissions Committee, 2011-present
- Faculty Advisor, Work, Organization and Markets Seminar (doctoral student seminar), 2009-present
- Faculty Advisor, Harvard College Social Responsibility Trust, 2010-present
- Seminar Coordinator, Organizational Behavior Unit, Harvard Business School, 2006-2009
- Seminar Co-coordinator, MIT-Harvard Economic Sociology Seminar, 2006-2007; 2010-2011